## **Consumerism**

Stimulates growth Provides/creates/generates employment/jobs Products are thrown away after a few years Our resources are finite Fulfill/meet our needs Replace sth bad with sth new Bankruptcy=insolvency Lack of demand leads to many companies' insolvency The government must support social services Fundamentals of society Unsustainable use Waste disposal is fast becoming a major challenge **Built-in obsolescence** The advertising world Their constant quest for new markets Demise Outstrip

Society relies heavily on consumption

Vitally important

A major shift of attitudes

Consumerism should be controlled so that

It has a minimal impact on the environment