

Many people believe that big businesses in addition to generating profits should be involved in and responsible for the social life of the community. To what extent do you agree or disagree? Give your opinion.

Nowadays, many companies are ramping up their focus on social responsibility which not only will make their business more profitable, but also more attractive images will be projected to both customers and shareholders, leading to having more positive effects on the bottom line.

In the current century, the modernist sophisticated trend has affected all aspects of our day-to-day lives, including people's both lifestyle and expectations such as the way of trading. Generally, the public are willing to be attracted to more reliable **trustworthy** enterprises especially when a part of the trade's benefits are channeled to overcome the social and environmental issues. Therefore, community-oriented companies can build an outstanding reputation and validity by considering humans' rights, protecting the environment, attempting to obliterate poverty on all local, national or global scales, so they would be able to attract and retain their customers. For instance, Tesla as a well-known company has produced electric automatic cars which can be contributed to the reduction of air pollution as well as individuals' **satisfactory-satisfaction** due to its sustainability and efficiency.

On the other hand, by applying this policy, employees working on those manufacturers would reap more benefits when they are eager to make a difference in the world in addition to enhancing their ability and expanding their knowledge to reach their goal. Moreover, in this workplace, members' morale would be bolstered, result in significant increase in productivity.

However, embracing social responsibility movements goes a long way to achieve success, hence the importance of accurate plans and programs. Also, the initial and inevitable prohibitive expenses cannot be denied. That is why the majority of small businesses are not likely to win the competition in the demanding job markets.

In conclusion, by getting involved in the social life of the community and regarding the responsibility, the companies would find more opportunities to cultivate an attractive brand to have a rise in the numbers of loyal customers and consequently more top-notch employees, leading to conducting a lucrative and successful business in **thea**-long-term.